

**POLI3117 Special Topics in Public Policy:
Entrepreneurship in Web3.0: Policy, Regulation, and Practice**

Classroom: CPD-LG.46

Class time: 9:30 a.m. - 12:20 p.m. on Friday (170min per week, including 15min break)

Guest lectures start at 11:05 a.m. for 60min, followed by 15min Q&A

9:30 a.m. Class starts – Session Introduction

9:50 a.m. Tutorial & Memo Presentation

10:50 a.m. Break

11:05 a.m. Guest Lecture

12:05 p.m. Q&A with Guest

12:20 p.m. End of class

Teaching Plan*

Week	Date	Lecture (1hr 35min)	Teaching Partner/ Guest Speaker	Tutorial & Memo (1hr)	
1	Sep 6	Programme overview; Entrepreneurship and social good	N/A	Introduction of teaching team, guest speakers and course structure	
N/A	Sep 13	[RETHINK Conference]			
2	Sep 20	Workshop I: Ethical concerns of AI Human	Daniel Seah, CEO of Digital Domain	<i>Design Thinking Workshop</i>	
3	Sep 27	Workshop II: Intrapreneurship and Corporate Innovation	Bosco Leung, Social Responsibility Lead at MTR	Group Discussion: Social Issue & Project Vision	Memo presentation
4	Oct 4	Use of Web3.0 technologies for good: Case Studies	Anson Suen, CEO, FundPark	Group Discussion: Product & Service Design	Memo presentation
Buffer	Oct 11	Public Holiday		Tour Presentation Preparations (Online)	
5	Oct 14-	READING WEEK TOUR			

Week	Date	Lecture (1hr 35min)	Teaching Partner/ Guest Speaker	Tutorial & Memo (1hr)	
	18				
6	Oct 25	Product & Service Design; Financial Viability and Sustainability	N/A	Group Consultation with Teaching Team	
7	Nov 1	Workshop III: Blockchain Governance; AI & Blockchain Synergy	Phoebe Poon, CEO of Likerland; Dr. Cathie So, Chief Scientist at ORA	Tour Reflection	Memo presentation
8	Nov 8	Workshop IV: Adoption of Web3.0 technologies in public services	Sankar S. Villupuram, Director for Advanced Digital Engineering and Digital Services Leader (East Asia) of Arup	Group Discussion: Project Budget	Memo presentation
9	Nov 15	Financial and Social Valuation; Impact Investing	Joseph Chan, Chairman of Fullness Social Venture; Lillian Li, Executive Director of Social Impact Partners	Group Discussion: Impact and Sustainability Analysis	Memo presentation
10	Nov 22	Course reflection: Mass adoption of Web3.0 technologies	Dialogue with Expert Panel: Sankar Villupuram, Phoebe Poon, Bosco Leung, Dr. Cathie So	Group Consultation with Teaching Partners	Memo presentation
11	Nov 29	Final presentation: Evaluation and feedback by Community Partners	Daniel Seah, Bosco Leung, Phoebe Poon, Dr. Cathie So, Sankar Villupuram; Joseph Chan; Hampton Tao of C.F. & Nancy Tao Family Foundation; Ted Kwan, Cofounder and Chief Executive of Fullness Social Enterprises Society	Course admin and evaluation	

(Draft 2a 20240719)

**Teaching plan subject to change to accommodate schedule of teaching partners and guest speakers*